

Retail Solutions

**SMART PAYMENTS.
SMART SOLUTIONS.
SMART COMMERCE.**

**PAYMENTS TODAY.
SMARTER COMMERCE
TOMORROW.**

The retail experience is transforming, and customers are now in control of the relationship. They are connected, socially networked, better informed and unique. They want to choose their own payment methods and be rewarded. The customer journey is omni-channel and complex. Verifone is here to guide you through these complexities and stay one step ahead of the competition (and whatever is next).



Never lose a sale again due to inventory issues

Solutions for everywhere; inside or outside your store.

Go beyond the checkout counter with mPOS (mobile point of sale). Interact with your customers from anywhere on the sales floor to increase service and reduce checkout times.

- ✓ Reduce checkout times
- ✓ Increase customer throughput
- ✓ Create a memorable shopping experience
- ✓ Grow store sales
- ✓ Engage active shoppers with endless aisle
- ✓ Multi-lane, countertop, portable and PIN pads: a device for any use case

Verifone[®]

Let us manage payment complexity for you.

Focus on what's important to you; running your retail operation, and leave the payments to us! All of our solutions are EMV ready which means Verifone will do the EMV certifications for you with our Point, FIPay and RTS solutions. Manage your estate to ensure every device has the current software and help you meet PCI requirements.

- ✓ Reduce your risk of a data breach
- ✓ Accept the payment methods your customers want to pay with today and into the future
- ✓ Receive guidance to navigate complex EMV requirements and certifications or let us manage this for you
- ✓ Leverage best practices gained from thousands of deployments
- ✓ Streamline the deployment process

Simplify the complexity of managing payments



Futureproof solutions ready for today's and tomorrow's payments

Improve the consumer experience.

The world of retail is being transformed, driven by new technologies and increasingly demanding customers. The consumer experience plays an important role in supporting this new paradigm. Partner with Verifone for solutions and best practices to implement:

- ✓ Mobile to tackle line busting and endless aisle
- ✓ Omni-channel commerce for one experience in-store, online or on the go
- ✓ A common interface and features across all acceptance points
- ✓ Personalized, relevant, high-value and non-invasive interactions

Verifone[®]

Verifone®

Retail Solutions

Whatever your payment needs, Verifone has a solution for you.

Any device. Any use case. All supported by a common payments management solution, common POS interface and common estate management solution.

Multi-lane: feature rich with an ROI.

- ✓ High-resolution multimedia
- ✓ Custom UI designs
- ✓ Digital coupons
- ✓ In-store promotions
- ✓ Upsell opportunities
- ✓ Loyalty programs
- ✓ Electronic signature capture

Trust the experts.

Industry Leaders:

- ✓ Guidance to navigate complex EMV requirements and certification or let us manage this for you
- ✓ Verifone leaders on PCI, EMV and other payment industry councils guiding the future of payments
- ✓ Partnerships and integrations with the leading wallets, POS platforms and technology innovators

Professional Services:

- ✓ Single point of accountability
- ✓ Configure, integrate, test and implement your payment solution
- ✓ Leverage best practices gained from thousands of deployments
- ✓ Streamline the deployment process

The Verifone difference.

Verifone's Retail Solutions offer the flexibility of mobility, secure payments (reducing your risk of a breach) and the choice of terminals that best fits your business model. Verifone's payment experts guide you toward industry best practices and futureproof your investments for whatever tomorrow brings.

Some of the biggest merchants in the world trust Verifone:

- ✓ 75% market share in Tier 1 and mid-market retail
- ✓ 18 of the top 20 supermarket chains use Verifone
- ✓ 9 of the top 10 QSRs use Verifone
- ✓ Verifone provides payment services for 850K lanes, making us the largest payment services player in the U.S.