

COUNTDOWN TO COMPLIANCE

TIME'S ALMOST UP. UPGRADE TODAY
OR FACE FINES TOMORROW.



Download the PCI PED White Paper for helpful information such as:

- An analysis of the PCI PED mandate and why it's important to take action now
- Key tips on moving your merchants to PCI PED compliance
- A greater understanding of PCI PED standards and the three classes of PED devices
- Key dates for PCI PED implementation and mandates

The PCI PED compliance deadline is almost here. And when it arrives it could have a tremendous impact on your business.

According to the latest PCI PED security standards, never-approved devices must be removed from the field by July 2010. After July 2010, fines can be enforced for the use of never approved PCI PED compliant devices. In addition to the PED deadline, all payment devices must also meet PA-DSS accepted software standards to ensure that devices do not store sensitive card data.

This presents an immediate challenge and a future opportunity. The immediate challenge is to move your merchants to a compliant device now or face fines after July 2010.

THE POSITIVE SIDE OF COMPLIANCE.

In addition to avoiding fines by making your merchant devices compliant, you have an opportunity to upgrade them to higher performing devices that provide greater functionality. Plus, with device upgrades you have an opportunity to capture recurring revenue, not to mention more satisfied customers. From low-cost countertop devices to Ethernet and wireless solutions, nobody offers more PCI PED approved and PA-DSS accepted solutions than VeriFone.

Avoid fines – visit www.verifone.com/pciped

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