

## About VeriFone

VeriFone is a global leader in secure electronic payment technologies. We provide solutions, services and expertise that enable electronic payment transactions and value-added services at the point of sale and in self-service applications.

Our devices and systems process a broad spectrum of payment types including signature- and PIN-based debit cards, credit cards, contactless, EMV smart cards, value-added applications, and signature capture. Our solutions incorporate existing and emerging technologies, comply with the latest global security standards, and take advantage of every connectivity option from WiFi to IP-enabled devices.

VeriFone Holdings, Inc. is traded on the New York Stock Exchange (PAY). We operate with a network of nearly 30 sales and marketing offices throughout the world—in North America, the Caribbean, Europe, the Middle East, Africa, Asia and the Pacific Rim.



## V<sup>x</sup> Solutions

One Platform. Many Solutions.



[www.verifone.com/vxsolutions](http://www.verifone.com/vxsolutions)



# V<sup>x</sup> Solutions: The Flagship Family in Payments

# A World of Reasons to Choose V<sup>x</sup> Solutions



## ■ Whatever You Need, VeriFone's V<sup>x</sup> Solutions Platform Provides the Solutions

The payment world has never been more dynamic, demanding, or unpredictable. But one thing is certain—whatever you need, VeriFone's V<sup>x</sup> Solutions bring it all together through a complete line of hardware, software and solutions based on a single platform. All are designed to simplify your life in every way—enhancing sales, minimizing training, streamlining software development, and improving device management.

## ■ Uncommon Advantages from a Common Platform

VeriFone knows you want a solution that offers extraordinary compatibility, the latest in security features and technology, and exceptional performance to meet ever-increasing transaction complexity and volumes—all leading to the lowest cost of sales, ownership and support.

VeriFone's V<sup>x</sup> Solutions run on a common platform based on the time-tested Verix operating system, which delivers you an uncommon set of advantages:

### ■ Unmatched Compatibility

The platform-wide compatibility of devices, software and programs provides a consistent user interface that means less training and fewer demands on your help desk. It also ensures that installing, supporting and expanding to address new market opportunities will be simpler and require little or no additional investment. The consistent software base also enables you to leverage existing application development to reduce your time to market.

### ■ Outstanding Security

While industry standards continually evolve, you can trust VeriFone's V<sup>x</sup> Solutions to incorporate the latest security—PCI PED approval for secure PIN-based debit transactions, sophisticated encryption, VeriShield file authentication to prevent rogue downloads, and advanced tamper-resistance capabilities.

### ■ Industry-Leading Performance

New usage scenarios and new vertical markets require a new design approach. The innovative V<sup>x</sup> Solutions platform is built on the super fast ARM9 32-bit microprocessor and employs VeriFone's advanced memory architecture for multi-application support. The result is devices that are proven performers in the most demanding application environments, such as pay-at-the-table, QSR, financial retail, and transportation.



## Key V<sup>x</sup> Solutions Benefits

**Certified worldwide** – The V<sup>x</sup> Solutions line is one of the most widely certified and adopted payment solutions in the world. V<sup>x</sup> Solutions have been certified by nearly every major bank processor in more than 100 countries.

**Always compatible** – Consistent form factors offer a complete line for every market segment or merchant requirement: single function or multi-application; fixed or portable; customer-facing or clerk-facing.

**Modular connectivity** – V<sup>x</sup> Solutions are available for all connectivity options—dial, Ethernet, CDMA, GPRS, WiFi, or Bluetooth. And modularity protects your investment and makes upgrading a snap.

**Security and usage-inspired design** – The design of V<sup>x</sup> Solutions focuses on real-world usage—rugged, yet user-friendly. So your merchant customers get solutions that meet their needs. And you can count on them being protected with the highest security built in.

To put V<sup>x</sup> Solutions to work for your merchants, contact your VeriFone representative or visit [www.verifone.com/vxsolutions](http://www.verifone.com/vxsolutions).

V<sup>x</sup> Solutions provide a complete portfolio of payment devices, software and solutions for all vertical markets and applications—clerk-facing and customer-facing, wireless and wired, countertop devices and PIN pads—all based on a single platform that offers a world of opportunities and makes up-selling easier. In addition, relying on the same user interface and operating system across the entire line ensures application consistency and simplifies installation and support—lowering your total cost of ownership.

## Countertop Devices



### V<sup>x</sup> 510: Big Things in a Small Package

A shopping basket full of features and capabilities packed into a small package that's ideal to be handed from clerk to customer for PIN entry. The PCI PED approved V<sup>x</sup> 510 includes a built-in thermal printer, integrated PIN pad, large backlit display, and dial connectivity that can be easily converted to high-speed, Ethernet-based broadband at any time—all in a compact footprint that won't clutter your customers' counters.



### V<sup>x</sup> 570: Performance to the Next Power

More power and performance to process transactions in seconds—moving your merchants' customers quickly through checkout. The V<sup>x</sup> 570 is PCI PED approved and includes increased memory to support a wider range of applications, a white backlit display, and USB Flash for optimized, secure software downloads. The V<sup>x</sup> 570 comes with built-in dial connectivity or can be equipped with dial and Ethernet capability to take advantage of high-speed IP networks.



### V<sup>x</sup> 810 DUET: Dual Attraction • Dual Function

An exceptionally versatile "two-in-one" dual user device that combines the ultra sleek ergonomics and ease-of-use of a hand-over PIN pad with the power, performance and full feature set of a countertop merchant device—all in one space saving solution. The V<sup>x</sup> 810 DUET offers an optional contactless payment module to accept all forms of payment. It delivers unmatched security—PCI PED approved, Interac certified and EMV Level 1 and 2 approved. The V<sup>x</sup> 810 DUET is the payment industry's most advanced dual-user countertop solution. Two in one. All in one.

## Consumer-Facing PIN Entry



### V<sup>x</sup> 810: Fully Loaded and Future-Proof

Never has a PIN pad put so many capabilities into the palm of your hand. Offering consumers easy, highly secure PIN entry, the V<sup>x</sup> 810's sleek MAXui design is purposely designed for customer-facing applications. The V<sup>x</sup> 810 provides merchants with a wide range of options to connect with ECRs and networks over USB or Ethernet. The modular design simplifies upgrades to contactless or other emerging technologies, and an optional base unit transforms the device into an all-in-one payment solution with a printer and modem.

## Wireless Devices



### V<sup>x</sup> 610: Portable Powerhouse

Easily transportable so merchants can take payment to the point of service, wherever that may be. Ideal for delivery and repair services, line busting, mall kiosks and flea markets. The battery-operated V<sup>x</sup> 610 supports GPRS and CDMA. And the modular design allows connectivity modules to be easily swapped should technologies change over time. PCI PED approved and EMV approved for smart card usage.



### V<sup>x</sup> 670: Radical Revolution at Hand

The smallest, all-in-one, handheld, wireless device. Exclusive MAXui design combined with the V<sup>x</sup> 670's ergonomic shape and ServPOS or SoftPay software make it perfect for new market opportunities such as pay-at-the table, in-seat services at concerts and sporting events, taxi and delivery businesses. Rugged, drop-resistant and spill-resistant, the V<sup>x</sup> 670 holds up under the most demanding conditions.

## Unattended Solutions



### V<sup>x</sup> 700: The Perfect Fit for Unattended Applications

One of the industry's smallest footprints combines multiple payment options, the highest security and outstanding durability in a powerful payment solution that's perfect for self-service kiosks and vending machines, indoors and out. The unique form factor, designed to fit existing bill acceptor cutouts, easily integrates with a secure card reader such as the SCR710 and other components for a complete and flexible PCI PED and EMV approved payment solution.