

# VERIFONE VIRTUAL TERMINAL

A NEW SOURCE OF RECURRING REVENUE

## A Web-Based, Hosted Payment Processing Solution

Your merchant base undoubtedly contains a variety of retail, mail order/telephone order and e-commerce small businesses that need a simple solution to process credit and debit transactions. That's why VeriFone is introducing VeriFone Virtual Terminal. This hosted payment processing solution allows you to meet the needs of these small business customers and develop a recurring revenue stream via monthly hosting fees.

VeriFone's Virtual Terminal service contains functionality that makes it easy for you to quickly setup new merchants and manage all aspects of each account. The requirements for using Virtual Terminal are also very simple for your merchants. They can be up and running in no time, have faster transaction speeds than ever before and have reporting that allows them to consolidate user and location information. VeriFone Virtual Terminal transactions are **Powered by IPCharge**, VeriFone's real-time payment gateway. It is hosted in a premier data center with redundant systems that are monitored 24x7. It also complies with Visa's Cardholder Information Security Program (CISP) and is certified with the major processors.

VeriFone Virtual Terminal integrates very easily with VeriFone consumer facing devices for card-swiped transaction needs and is a highly scalable and flexible solution to accommodate the growth of your merchants.

### BENEFITS AT A GLANCE

- Generate recurring revenue via monthly hosting fees
- Simple functionality makes it easy for you to establish and manage accounts
- Easy merchant requirements and quick setup make this a strong offering
- Complies with Visa's CISP guidelines and is certified by the major processors
- Hosted at a premier data center with redundant systems and 24x7 monitoring

# VERIFONE VIRTUAL TERMINAL

## FEATURES AND BENEFITS

### Easy to Implement

- Create a recurring revenue stream via merchant-paid monthly hosting fees
- Simple console functionality makes it easy to manage merchant and sub-reseller accounts
- Requirements for merchant are simple — no software or new equipment is required
- Premier data center with redundant systems and 24x7 monitoring
- Browser, web-based and accessible from any Internet-connected PC
- Merchant setup cost and monthly hosting fee is low making this a cost-effective small business offering
- Supports major payment types and the major processing networks
- Allows you to provide small business merchants with the fastest possible processing solution
- Integration with VeriFone and other POS hardware is simple
- Cross-sell opportunity for VeriFone PINpad 1000SE and SC 5000

### Secure and Reliable

- Maintenance of the host system keeps processes up-to-date and compliant with market standards for you
- Cardholder information is stored in compliance with Visa's CISP guidelines
- All information is encrypted up to 128-bit SSL encryption
- Supports Card Verification Values and Address Verification Services to help reduce losses
- Backed by VeriFone support and customer service

### Powerful and Functional

- Simple graphical user interface makes merchant processing and your console easy to use
- Comprehensive reporting allows you to monitor volume and activity of your merchants and sub-resellers
- Allows you to provide small business owners a solution to automate and consolidate reporting for multiple locations and users
- IPCharge DevKit available for developers that want to integrate their POS system
- You can bill merchants or let VeriFone bill your merchants directly

## SYSTEM REQUIREMENTS

- Internet connectivity
- Internet Explorer v5.5 or higher
- Macintosh is not supported at this time
- Card reader for card-present transactions (optional)



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