

BENEFITS AT A GLANCE

- Offers the ability to implement new features that help increase revenue and keep customers coming back
- Provides the flexibility of adding new features at any time
- Most upgrade installations can be done remotely, without a special site visit



The flexibility to add the revenue sources you need, when you need it — No special site visit required.

New software choices for your Ruby SuperSystem are offered via the Ruby Card. This memory card allows you the flexibility to install many options at any time. Features such as Car Wash, Proprietary Card, Fast Food, EASY ID, Money Order, Expanded PLUs, and HPV-20 can be installed on-site. Upgrades are easy—no site visit by a technician is required.

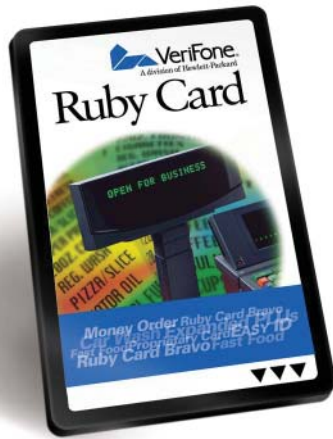
Your site may require additional features as it grows. You pay only for what you need when you need it. Future software upgrades are not a problem. Upgrade your Ruby system to include new features offered on a Ruby Card at any time. Pay only for the new feature. No wasted investments with the Ruby.

* Note: In order for any Ruby Card software option to operate, you must have compatible software installed in your Ruby system and additional hardware may be required. Please check with your VeriFone Authorized Distributor for compatibility.

Ruby Card

Software Feature Options

Ruby Card



RUBY CARD OPTIONS

1. Car Wash
2. Proprietary Fleet Card
3. Ruby Card Bravo
4. Expanded PLUs

Read the Ruby Card Options below for additional details on what these options include.

INSTALLATION AND SPECIFICATIONS

Four easy steps required to install your Ruby Card on site:

1. Locate the memory card holder on the controller. Ruby workstations do not require a Ruby Card.
2. Remove the screw on the bottom
3. Insert the Ruby Card with the arrow on the card pointing toward the Ruby system.
4. Replace the screw

Ruby Cards (400 series)	512K SRAM
Ruby Cards (500 series)	2MB SRAM
Height	3.5 inches
Width	2 inches
Shipping Weight	< 1.0 lb

Special Note on Interface and Security

Contact your local VeriFone Authorized Distributor or Contractor to ensure you have compatible software. The Ruby Card must be installed in the Ruby to enable the features purchased. If the card is removed, features are disabled.

Ruby Card Options

Sell Car Washes at the Dispenser

- Sell a car wash at both the POS and the DCR
- DCR car wash sales have proven to dramatically increase sales
- Ruby and Topaz are compatible with car wash controllers that interface to over 30 different car wash systems
- Use in conjunction with the POP Fuel discount for an added customer reward

Use Your Proprietary Fleet Card at the Dispenser

- Works in conjunction with VeriFone proprietary fleet partners
- Allows your customer to use your private label cards at the DCR and inside at the POS
- Builds loyalty with local accounts

Ruby Card Bravo

- A value package of Ruby Card's most popular features—at a very special price
- Includes Fast Food, Money Order, EASY ID, DVR and Remote Price Sign

Fast Food "Pre-Checking"

- Customers can order food, receive a customer number, and shop for additional items.
- At checkout, the POS can recall this number so all items, including gasoline, can be processed in one transaction.

Money Order

- Ensure checks and balances when selling money orders directly from your POS.
- Provides an easy to use interface to Travelers' Express or Western Union Money Order systems
- Ensures the payment is in the drawer before printing.

EASY ID

- EASY ID ensures compliance with applicable laws for selling age-restricted products.
- When tobacco or alcohol is sold, just a swipe of the customer's driver's license will prompt the cashier if the sale should continue
- POS will record the fact that you carded on the journal

Digital Video Recorder (DVR)

- Allows you to obtain workstation journal printer data to use in conjunction with your DVR system
- Records all sales and audit items such as "no sales" and other questionable transactions
- Aids in reducing shortages and increases loss prevention controls

Remote Price Sign

- Allows you to easily change fuel prices from the store or from the home office

Expanded PLUs

- Allows for a total number of 10,000 PLUs