

BENEFITS AT A GLANCE

- Receipt prints six times faster — helping speed your customer line and expedite shift changes
- Thermal technology provides added reliability and quieter sound
- Easy to replace receipt printer paper roll — changes in just seconds
- 63% less counter space needed* - provides room for additional revenue generating peripherals

*When locating Journal Printer below counter



*Journal Printer located below counter

Ruby SuperSystem Printer

Fast, Reliable and Quiet — A Thermal Printer for Your Ruby

VeriFone's P540 is a fast, reliable and quiet printing solution that includes both a thermal receipt printer and an impact journal printer.

Six Times Faster

The P540 offers printing speeds six times faster than the previous printer — speeding customers through the checkout line.

Cashiers benefit from the 23.6 lines per second printing speed that super-charges your Ruby SuperSystem.

Ultra Reliable and Quiet

With fewer moving parts to wear out, the P540 printer is very reliable even in harsh petroleum-

convenience store environments. Thermal receipt printing with your Ruby provides the uptime and reliable performance you need.

Thermal receipt printers are fast, reliable and definitely quiet. Your cashiers will easily hear your customers ask for that additional lottery ticket or extra pack of gum.

63% Less Counter Space Needed

Since the thermal receipt and journal printers are separate units, the P540 printer offers the flexibility to move your journal printer below the counter. This helps make room for additional high volume products that really get your customer's attention, and

pad your bottom line. The large, 14-line viewing window makes reviewing receipt details fast and effortless.

Paper Changes in Seconds

Drop-in-and-print paper loading means more time spent printing and less time fiddling with difficult to load printers. P540's thermal printer paper roll is also 33% longer, which reduces the number of paper changes substantially.

P540

P540



*Specifications subject to change without notice.

SPECIFICATIONS		
Specifications	Thermal Receipt Printer	Impact Journal Printer
Overall Dimensions	19.0 cm x 14.0 cm (266 sq. cm)	14.0 cm x 22.5 cm (315 sq. cm)
Print Method	Direct Line Thermal Printing	9 pin serial dot matrix
Print Speed	23.6 lines per second	4 lines per second
Journal Print Window	n/a	Approx. 25 lines visible
Paper Dimensions	80 mm (3.15 in.)	76 mm (3.0 in.)
Print Width	40 characters	40 characters
Paper Roll Length	295 ft.	160 ft.
Ribbon Life Expectancy	n/a	3.0 million
Power Requirements	24 VDC +/- 10%	24 VDC +/- 10%
Power Consumption	40 Watts	40 Watts
Reliability	MCBF 60 million lines	Mechanical: 9 million lines
Interface	25-Pin Serial	25-Pin Serial
RoHS Compliant	✓	✓
Sapphire Compatible	✓	✓

Contact your local VeriFone Distributor or VeriFone at 1-888-297-7604

